



## **Blue Coat Names Wipro Reseller-Partner of the Year in Asia Pacific**

**NEW DELHI, June 16, 2010** – Blue Coat Systems, Inc. (Nasdaq: BCSI), the technology leader in Application Delivery Networking, today announced that Wipro Infotech, the leading strategic IT partner for companies across India and Middle East, was named Asia Pacific Reseller Partner of the Year at the Blue Coat 2010 Asia Pacific Partner Conference in Hainan, China. The Reseller Partner of the Year recognition is awarded based on attainment of overall sales revenue and deal registration, commitment to technical proficiency through accreditation and certification programs and marketing excellence.

Vikas Srivastava, Vice President, Infrastructure Technology Solutions, Wipro Infotech, said, “The award solidifies our status as a leading provider of quality IT solutions, and we are honoured to be recognised for the role we play in enabling the success of the Blue Coat business in this region. With our experienced and knowledgeable sales force, we will continue to fortify our collaboration with Blue Coat and give our customers unparalleled access to the latest Blue Coat solutions and products.”

“Wipro Infotech has delivered impressive results in introducing the Blue Coat Application Delivery Networking infrastructure to organizations throughout India,” said Matt Young, vice president of Asia Pacific at Blue Coat Systems. “The company has simultaneously demonstrated its sales proficiency, strengthened our presence in India and demonstrated its commitment as a strong Blue Coat partner.”

The theme for the annual Blue Coat Asia Pacific Partner Conference in 2010, “The Power of Partnership – Your Profit Advantage,” highlighted how Blue Coat Channel Advantage partners could leverage Blue Coat solutions to increase margins and extend their market and regional positions.

### **About Blue Coat Systems**

Blue Coat Systems is the technology leader in Application Delivery Networking. Blue Coat offers an Application Delivery Network Infrastructure that provides the visibility, acceleration and security required to optimize and secure the flow of information to any user, on any network, anywhere. This application intelligence enables enterprises to tightly align network investments with business requirements, speed decision making and secure business applications for long-term competitive advantage. For additional information, please visit [www.bluecoat.com](http://www.bluecoat.com).

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